



# Universe Multicultural Film Festival

## PRESS RELEASE

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Universe Multicultural Film Festival (UMFF) is an exciting and educational experience that opens the eyes and minds of its audience through the power of film. This special event comes to Palos Verdes on April 12-14, hosted in the Promenade on the Peninsula, the RHCC Community Center, the Peninsula Center Library and Rolling Hills Estate. UMFF will showing films from around the world with a variety of content within the categories of Student, Short and Feature. There are films from 20+ countries and expecting 5,000+ in attendance in UMFF, where international film stars delegation share the screen with young and soon-to-be-known talents. There will be a number of cultural events, filmmaker tributes, industry seminars and gala receptions.

More information is at <http://www.umfilms.org>

What to expect at UMFF:

- Engaging, original films
- Knowledgeable industry professionals
- Open-minded audience

What to take home from UMFF:

- Different perspectives on life shared
- Connections with film-loving individuals from a global background

St Culture Advocacy (SCA), a Southern California based non-profit organization, is co-hosting the event. SCA works to build community relations through the promotion of shared cultures and values as a beneficial exchange, also working to assist students in pursuit of attaining higher education in the social sciences.

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